

Verizon

Ocala Mac Users Group

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Topics we will cover today

- Verizon
- Device payment vs. Subsidized contracts
- Advantages of Verizon's 4G LTE coverage
- Backup & storage options
- Verizon is not in the “cell phone” business
- Verizon HUM
- Q & A

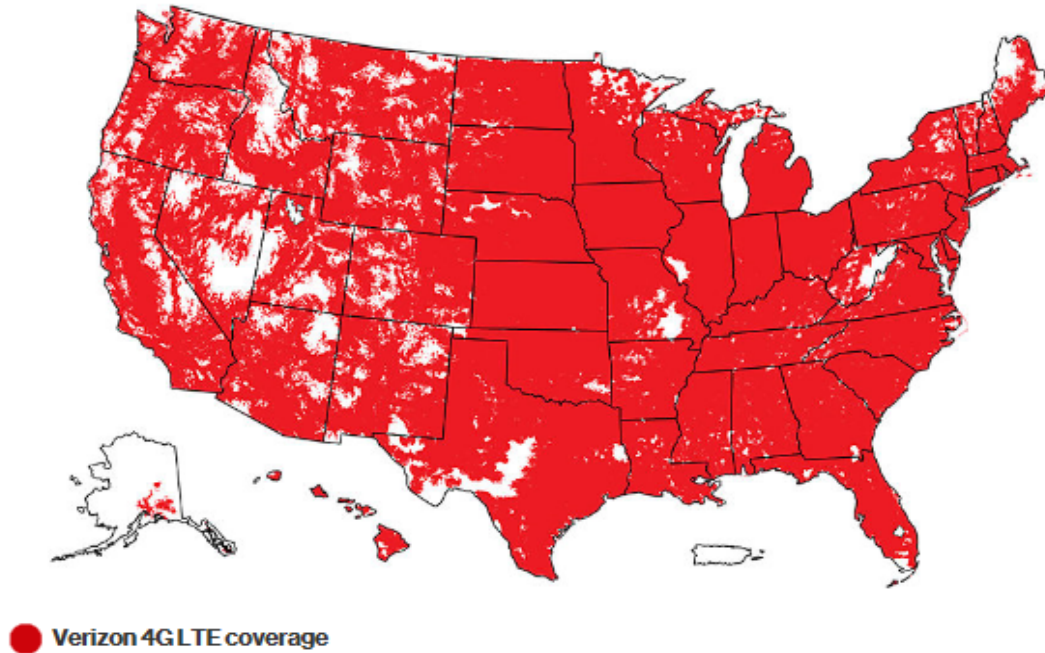
Verizon

The past, present & future

- Formed in 2000 as a merger between Bell Atlantic & GTE
 - Verizon Wireless was also formed in 2000 as a joint venture between Bell Atlantic & British telecom Vodafone shortly before the BA/GTE merger was approved by the FCC
- 2005 Verizon acquires MCI for \$7.6 billion to expand it's global presence
- 2012 Verizon acquires Hughes Telematics for \$612 million (specialized in wireless features for automobiles)
- 2013 Verizon purchases the 45% stake of Verizon Wireless held by Vodaphone
- 2015 Verizon acquires AOL for \$4.4 billion
- 2016 Verizon acquires Yahoo!'s operating business for \$4.8 billion

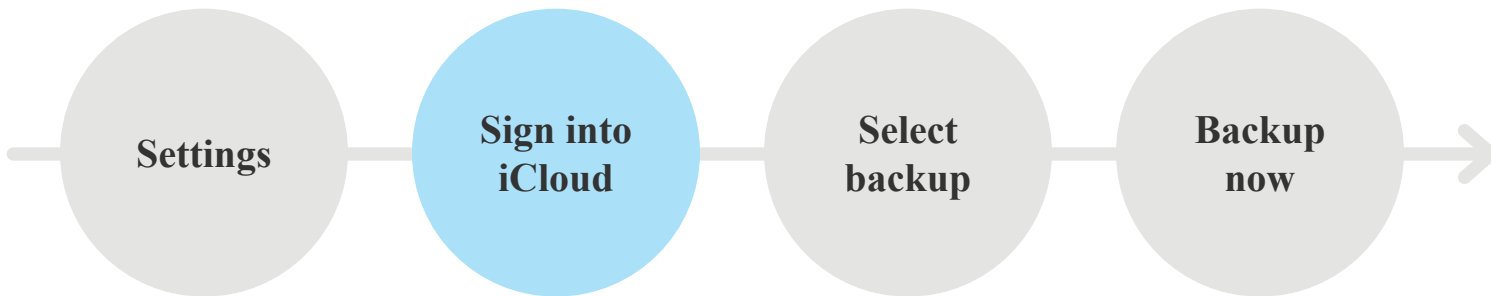
**Why is
device
payment
better for
the
customer?**

Verizon 4G LTE



iCloud

Society has placed such an importance on personal information. Follow these simple instructions to back up your contacts, media, apps, etc.



Popular backup & storage options

- Verizon Cloud
- iCloud
- Google Photos
- Computer
- SD card

Lifestyle approach

Verizon is not in the “cell phone” business

- Lifestyle zones consist of smart accessories that allow you to add value to your experiences
 - Home & Security zone offers over 20 products to enhance your home experience and/or peace of mind
 - Amplify it zone offers over 30 options to enhance your listening and viewing experience
 - Fitness zone offers over 20 products to enhance your health and fitness experience
- “Red carpet” tech support from home w/TMP
 - Several U.S. based call centers
 - Experience your own personal IT department
 - Wait time average is <30 seconds

HUM by Verizon

- Emergency notifications
 - Automatic collision detection
- Vehicle location
 - Easy location feature via the HUM app
 - Create a geo-fence for peace of mind
- Pinpoint roadside assistance
 - Help for flat tires, dead batteries, and more available nationwide 24/7 at the push of a button.
- Vehicle diagnostics
 - Monthly updates of vehicle health along with diagnostic alerts
- Mechanics hotline
 - Get answers to maintenance questions and be informed on what repairs should cost
- Discounts
 - With the HUM app you can access discounts from service centers, hotels, car rental locations, restaurants & more

Thank you.